



The Canadian Cattle Identification Agency (CCIA) is an industry-initiated, not-for-profit organization incorporated to establish a national livestock identification database for the traceability of cattle, bison, sheep, goats and cervids. Its database is known as the Canadian Livestock Tracking System (CLTS).



The CLTS MOBO app is essentially the Canadian Livestock Tracking System database at your fingertips. We've taken the entirety of a national traceability system and made it available on your Android and iPhone devices. Our MOBO app launched in 2010 in its basic form, as a response to the growing demand to operate a business anywhere, anytime. MOBO is our solution, with the flexibility to be portable and on-the-go while meeting increasing demands for livestock traceability regulations.

The app is now more user-friendly than ever with streamlined features and intuitive design. The new *Offline Mode* allows users to input-data and upload when it makes sense for them; when the job is finished or when they are back in a service area.

CLTS MOBO allows users to submit birthdates, animal movement and retired events (to name a few), directly to the CLTS database. CLTS MOBO features Optical Character Recognition technology, which converts images of number lists into editable, searchable data for easy uploads to your CLTS account.

With changing traceability regulations expected for 2019, there is no better time to sign-up for the app. Producers will have increased responsibilities including timely reporting of data, transportation information and premise identification obligations in order to be considered compliant. The Canadian Cattle Identification Agency is making it easier than ever to keep your records up-to-date and stay accountable.

We work closely with producers who offer feedback on the app, resulting in updates and process changes. It is field tested by the people actually relying on it to ensure the best product possible.

Our Client Support Representatives are trained on new enhancements and can educate users and answer any questions. We also have Field Specialists who are subject matter experts, offering webinars and in-field training, acting as our first point of contact. Visit them at a trade show near you.

We understand you have many jobs to do, let's make this one as easy as possible.

The app is available as a free download on Android and Apple devices. Please visit our Resource Center for step-by-step instructions <http://support.canadaid.ca/> or give us a call at **1-877-909-2333**.

The Canadian Cattle Identification Agency, we're here to help.