



**BE A LEADER.
Build customer and consumer confidence.**

Take the Canadian Feedlot Animal Care Assessment.

Contact your provincial feeder association to get your copy now.

The Canadian Feedlot Animal Care Assessment is first and foremost a voluntary audit tool. It is designed to show that the animal welfare values of our industry line up with those of our packer customers and their retail and consumer audiences.

Take the self-assessment now.

- The transparency you show will help increase confidence in your role in the beef supply chain.
- The results can also help you improve animal welfare.



Who created the audit: The National Cattle Feeders' Association (NCFA) worked with producers, processors, retailers, veterinarians, animal welfare scientists, industry representatives and PAACO (Professional Animal Auditor Certification Organization) auditors.

In the world of animal health and welfare, PAACO is a well-recognized body that certifies animal welfare audit tools, ensuring they meet sound welfare standards and are auditable. PAACO also certifies and trains auditors. Ours is the only beef cattle audit program in North America certified by PAACO.

Why the audit works: A basic principle of sustainable beef production is animal health and welfare. As part of the industry you know that producers – including feedlot operators – are socially responsible people who respect the health and welfare of their cattle.

- When someone verifies your feedlot has taken the audit, they know you meet established national requirements for beef cattle care.
- In addition, the audit provides feedlot managers and employees with information to help assess and continually improve animal care and handling.

Completing a self-audit prepares you for a 2nd or 3rd party audit by customers, processors and retailers who recognize the value of PAACO certification.

What is involved: Canadian Feedlot Animal Care Assessment measures criteria from animal arrival to shipping, including transportation. As part of every audit, documents (procedures and records), animals, and facilities are assessed and feedlot staff is observed and interviewed doing their daily tasks to determine their knowledge and understanding of feedlot animal care.

What happens to audit results: Only you know the results of a self-audit. If there is an audit by one of your customers, the results stay between the two of you.

There are many benefits to completing an audit. The main advantage is that retailers and consumers will know the Canadian feedlot industry is using a tool that is backed by NCFA, our federal Processors, and PAACO-certified to evaluate and improve itself. That knowledge will work to your benefit.

Gain knowledge. Get respect.

When it comes to beef products and production practices, feedlot producers recognize their obligation to actively build and maintain the trust of customers and the public. In addition to creating stronger relationships, improved animal welfare results in better health, performance and carcass attributes of cattle and optimizes labour efficiency. In short, it's the right thing to do!

Take the Canadian Feedlot Animal Care Assessment.

Contact your provincial feeder association to get your copy now.

